



# News From MAIENstreet

A Neighborhood Newsletter From  
Councilmember Brian Maienschein

January 2007 Volume 7, Issue 1



Proudly Representing the  
District Five  
Communities of:

*Carmel Mountain Ranch*  
*Mira Mesa*  
*Rancho Bernardo*  
*Sabre Springs*  
*San Pasqual*  
*Scripps Ranch*  
*Sorrento Mesa*

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## Maienschein's Holiday Food Drive a Success Thanks to Community Support

I am pleased to announce that the first annual holiday food drive hosted by my office, finished out as a great success thanks to the generous support of Council District 5. On December 20, 2006, my staff and I delivered over eight large bins of non-perishable food donations to the Alpha Project, a local non-profit organization dedicated to ending chronic homelessness. In addition, the Scripps Ranch Civic Association donated \$1,000 to the holiday effort.

I organized and sponsored the food drive on behalf of Alpha Project in an effort to reach out to those less fortunate, for whom the holiday season is especially difficult. I located drop-off centers at seven different sites throughout Council District 5. Donations were collected beginning on November 6, 2006 through December 20, 2006.

Several of the food bins had to be emptied and were again refilled thanks to the significant participation of the neighborhoods. I am very proud of the generosity displayed by the families in District 5. The participation of our communities exceeded my expectations and I am truly honored to have been a part of this successful effort.



Councilmember Maienschein and staff with Alpha Project President Bob McElroy

## Ambulance Located at Scripps Ranch Fire Station

I am pleased to announce that an ambulance will be located at the Scripps Ranch Fire Station beginning January 1, 2007. I strongly believe that this ambulance is needed in our community to protect and possibly save the lives of Scripps Ranch residents.

I have worked hard to secure an ambulance at this location to better equip the station to respond to life-threatening emergency calls. I am looking forward to seeing outstanding response times throughout the community since the ambulance will be located in a central place amid our neighborhoods, schools and parks.

I am pleased to have resolved this issue and feel that it will greatly improve the safety of our community.



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## City Offers Free Christmas Tree Recycling

I am pleased to support the City of San Diego's 33rd Annual Christmas Tree Recycling Program sponsored by the Environmental Services Department. Clean trees can be dropped off free of charge at 17 locations throughout the City from December 26–January 23, 2007. There are two drop-off locations in District 5: the Rancho Bernardo Recreation Center, 18448 West Bernardo Drive and the Scripps Ranch Recreation Center, 11454 Blue Cypress Drive. Both locations will be staffed during daylight hours.

If you receive curbside yard waste recycling collection at your home, you also have the option of placing your tree next to the collection container on your regular pick-up day.



The recycling program is available to all City residents. Trees brought in from commercial sites will not be accepted at the drop-off locations, but can be dropped off for free at the greenery at Miramar Landfill.

For a complete list of drop-off locations, go to the City's web site, [www.sandiego.gov](http://www.sandiego.gov), or call the Recycling Hotline at (858) 694-7000. I encourage you to take advantage of this convenient service. The trees will be recycled into high quality mulch and compost which is available throughout the year at the Miramar Greenery. Self-loaded mulch is free.

## Maienschein Installs Speed Monitors in Rancho Bernardo

In an effort to help reduce speed on neighborhood streets, I recently installed the first of two permanent speed monitor signs as part of a traffic calming plan for the Rancho Bernardo community.

These signs operate on solar power. As drivers approach the device, their speed flashes on an electronic monitor advising them of the need to adjust their speed to comply with the posted speed limit.

Installation of the first sign located on Lomica Drive occurred on Friday, December 15, 2006. The second sign will be installed on Avenida de Los Lobos early this year.

These signs have shown significant success in slowing speeds in other neighborhoods where they have been used. I believe that they will play an important role in ensuring the safety of both drivers and pedestrians by encouraging drivers to slow down and pay closer attention to the speed limit.

Locations for the speed monitor signs were selected by both the Rancho Bernardo Planning Board as well as the City of San Diego's Traffic Engineers and were based on a number of factors including a history of speeding violations, the structure and locations of these streets and the volume of traffic on these roads.

Unfortunately, problems with drivers speeding through our neighborhoods are too common and can be difficult to combat. However, I am proud to be a part of this important project which I believe will truly be effective in reducing speeds on our surface streets. Public safety has always been my top priority, and I will continue to work to ensure that our families are protected.





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**<http://www.sandiego.gov/city-council/district-5>**

From my website, you can also sign up to receive **e-News from MAIENstreet** every month via e-mail.

It's a pleasure to serve you on the San Diego City Council!